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# TRAILBLAZERS

ELITE BOUTIQUE

## AVI ISRAELI HOLWELL SHUSTER & GOLDBERG LLP



**PIONEER SPIRIT** Avi Israeli had always worked at big firms. “Then, at my last firm I was fortunate to work closely with three of HSG’s founding partners. I enjoyed the work but always wanted to do something entrepreneurial. When I got the opportunity to continue the exciting legal work I was doing and build a firm at the same time, I jumped. I joined the firm on day two as its fifth lawyer, and in 2014 I became the firm’s first elected partner. Now HSG has over 60 lawyers.”

**TRAILS BLAZED** Israeli’s matters include representing HSBC and other banks in RMBS litigation. “HSG was an early pioneer in billion-dollar putback cases that stemmed from the collapse of the housing bubble. I helped establish the firm as a leader in this new wave of litigation now resolving the enormous liabilities associated with the housing crisis.” More recently, he has been an early adopter in cost of insurance increase litigation. “I represent government-owned investment fund AIMCo and Wells Fargo in multiple cases against life insurers that have improperly raised premiums. We’ve obtained some important early wins for our clients and are looking forward to establishing more favorable precedent in this area.” Israeli also represents a Facebook co-founder in actions over disputes with an investment advisor and its principals arising out of investments in Facebook stock.

**FUTURE EXPLORATIONS** HSG will continue to grow. “We’ve laid a solid foundation over the last eight years, and we’ve focused on shaping and building the firm from the ground up. As I look ahead, I know we’ll continue to evolve as a firm. But we intend to make sure the same principles that guided us back when we were five lawyers will still ring true as we expand toward 100 attorneys in the future.”